Case Study

Spotlight on Coaching

Sally Ann Chambers

Occupation: Business Systems Architect

Sport: Netball

Club: Midrange Netball Club

Sally has been involved in netball for over 20 years. She plays, attends committee meetings, umpires and coaches, and in 2016 was awarded Black Country Coach of the Year at a prestigious awards ceremony.

Sally is a member of Midrange Netball Club in Dudley, and also chairperson of the Dudley Netball League. She coaches the junior section including U14, U12 and U8 girls.

In 2014 Sally gained her UKCC Level 2 and her can do attitude and approach makes her an excellent role model who not only coaches and umpires but also mentors other players and coaches. Countless athletes have been coached by Sally, through club and county, both young and old, inspiring a new generation of coaches along the way.

Sally has an aptitude for resolving conflict and handling difficult situations with patience and tact. She is a dedicated ambassador for the sport of Netball and has recently raised funds to purchase a defibrillator for the local community



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I believe that everybody should be given the opportunity to do sport, and be given time to find their passion and love for a sport



Without her dedication and commitment, the club would not be advancing as quickly and we would not have the number of umpires and coaches that sustain our ongoing ability

Jeanette Hodgkisson, Chairperson Midrange Netball Club.









